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| **MALE TARGET AUDIENCE** |
| **Group #** |  |
| **Logo /4** |  |
| **Slogan /4** |  |
| **Product Add On /4** |  |
| **Print Ad /4** |  |
| **Radio Ad /4** |  |
| **Commercial /4** |  |
| **Overall Impression /4** |  |
| **OVERALL SCORE /28** |  |

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| **Overall Impression /4** |  |
| **OVERALL SCORE /28** |  |

1st Place: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2nd Place: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3rd Place:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

4th Place: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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1st Place: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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3rd Place:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

4th Place: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_